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REPORT



www.TracyRepchuk.com



About Tracy Repchuk

Tracy Repchuk, is an International Bestselling Author and Online Marketing and Social Media Strategist and will show you the step-by-step solution to attract more leads, get more clients and make more sales. As an award-winning entrepreneur since the age of 19, she has helped thousands of clients get their message online fast and effectively. She has appeared on TV for NBC, Fox, CBS, CW, ABC. newspapers such as Washington Post, Forbes, USA Today, Chicago Tribune and has over 60 additional appearances in over 35 Countries.

7 Time International Bestselling Author including 31 Days to Millionaire Marketing Miracles from Wiley Publishing.

World-renowned speaker in over 35 countries including Keynote in China at Global Leaders Economic Summit for presidents, heads of state and CEOs for technology.

Award winning entrepreneur, writer and speaker since 1985 at the age of 19 when she started her software company including awards from Senate, Assembly, and the White House Presidential Award from President Obama.

Been on the internet developing brands, websites, SEO and now social media since 1994 and currently serving on the Forbes Coaching Council.

Featured in over 22 National and Local TV as a trusted resource for technology, internet and social media including ABC, NBC, CBS, FOX and appeared in 3 motivational movies.

Director of Technology and eCommerce Strategies for the World Film Institute, Family Film Awards and Olympia Awards for the 7 Arts.

Served thousands of clients around the world to develop a fully branded end to end website presence so they can professionally match, rise above the competition, and reach millions with their message.



Facebook Advertising Facts You Need to Know

Despite all the talk you might hear about Facebook ads not working (usually from people who gave up after a couple tries), the fact is that all of the major online entrepreneurs and digital marketers use Facebook ads. Facebook remains the single most attractive advertising opportunity in terms of native ad presentation, targeting, demographic data, active users, and a host of other factors.

- There are currently almost 1.8 billion monthly active Facebook users.
- ❖ There are almost 1.2 billion daily logins.
- ❖ 5 new profiles are created every second.
- ❖ More than 40% of marketers report that Facebook is a critical part of their business.

The question is, how do you make it work for you?



How to Leverage it in Your Business in Four Easy Steps

(Pay close attention to Step 4

- Step 1: Determine the targeting, placement, and bidding for your first campaign, based on measurable goals.
- Step 2: Design an eye-popping ad creative based on proven principles.
- Step 3: Analyze your results, then adjust accordingly and test again.
- Step 4: Implement these steps quickly and easily using our awesome <u>Facebook Ads e-book.</u>



Continuing Progress

Here are some recommended products you can check out:

- 1. The Science of Social Media
 - All the social media training you need to understand, setup, use and grow your reach.
 - To access or Join: http://www.TheScienceofSocialMedia.com
- 2. Message to Millions Mastermind
 - When you first join you get one full year in the mastermind. After that, you get lifetime access to the materials. make sure you take advantage of this resource which covers;
 - 1. How to Create Your Message
 - 2. Being Brand You
 - 3. Online Marketing
 - 4. Social Media Mastery
 - 5. Sales and Selling
 - 6. Product or Book Launches
- 7. Speaking
- 8. Getting on TV
- 9. Your Million Dollar Design
- 10. Outsourcing
- 11. Your Own Live Event
- 12 Traffic and PR

Access your mastermind and materials here - http://www.MessagetoMillionsMastermind.com If you wish to join my mastermind - use the above link

- 3. If you prefer to go through all the trainings yourself, not in a mastermind community, and save a ton of money and still get lifetime access to all the materials and trainings go here: http://www.MessagetoMillionsMastery.com
- 4. Your Million Dollar Design

When you are ready to make consistent 6 figure income and build a million dollar empire using a very simple repeatable formula that I will teach and guide you through - this is for you.

12 weeks with me covering;

- 1. Irresistible Offer
- 2. Social Media Marketing
- 3. Streamline Sales

- 4. \$100k Formulag
- 5. Evergreen Income
- 6. Income Overdrive

Get all the details here - www.YourMillionDollarDesign.com Join the community, get more free gifts and updates - http://www.FastActionResults.com.