

Creating a SEO Based Blog Post

In most cases I will provide you with the article or a blog post. You will need to tailor each one so it complies with these guidelines. They are often articles I have purchased, and need to be formatted to our standards.

Step 1 - Do the blog post

How to do a simple blog post

<https://vimeo.com/155588074>

Step 2 - Put SEO in a post and check

<https://www.youtube.com/watch?v=xVfze3KJX1s&t=1935s>

watch from 21 minutes on - the first part deals with a YouTube video - then the cycle to send to blog (ignore embed code from video - you are doing a straight blog post already written)

Step 3 - promote from blog post to social media

After you have done a blog post - broadcasting in social media

You will notice after you have posted the blog post and go to the actual listing - below it is a series of social media icons where you can share it. Share to FB, Twitter, Pinterest, G+

Don't accept the default post they give you - it's usually crappy- watch in the video and you will see how I change it

Step 4 - do separate social media

Here is where you will create content from the blog post and post through hootsuite

Expanded Instructions:

(1) Blog Posts

Put all of these in, but schedule one of these to go out per day

Do ALL tagging, keywords, headlines, permalinks, add an image from graphic stock to go with it, and then have one go out each day. Our purpose here is SEO power.

Description-

The YouTube video description is very important. Google and YouTube usually rely on the text description of your video to determine the video's content in order to rank it. You should describe your video mindful of the following:

- Put your link at the topmost area of the video.
- The description should be at least 250 words.
- The first twenty five words of the description should contain the keyword.
- Include the keyword 3-4 times in the description.

Equally important are tags, video title, and video filename. Use them with SEO in mind.

If you do these things well, you will see an exponential growth in the numbers of your audience as you will rank well both in Google and in YouTube itself.

Watch this video to see what it should look like - when you do SEO check - it should come up 100%

(2) Here is the blog post content

Do read them and look for weird characters that don't belong
In this example there are 10 blog posts - put them ALL in at once as per the
SEO guidelines yet they will post out one per day - you will use the publish
- future date

(b) Add to the bottom of every blog post the following

Note the sentence in the first line however - this should change to be the
keyword of the article

I hope you got some key information about "Creating an Internet Marketing
Daily Plan." KEYWORD

I hope you got some key information about Creating an Internet Marketing
Daily Plan.

I look forward to getting you more great information like this soon.

Be sure to join my community if you haven't already -

<http://www.FastActionResults.com>

and grab my free gift for you.

Tracy Repchuk

Your Online Marketing Silent Partner

#1 International Best Selling Author of <a

href="<http://www.just31days.com>">31 Days to Millionaire Marketing

Miracles

PS - Remember to share this post with your friends. Thanks in advance :)

Side Note:

You will notice as a result of the above - when I put the headline into

Google - I am the first listing

(3) Promote blog using blog based social media icons

See above

(4) Then you will queue in hootsuite connected social media activity to go with EACH article

For example - on the day that this article is going out you would also do a LI, G+ and Tweets

→3 SEO Tips for YouTube Videos -

Queue 3-5 tweets to go with that - (however many tips or tricks or you can easily grab out)

What you do is strip apart the post - and follow a format

(a) Tweet format:

headline - content - link - #ReachMillions #Entrepreneur

If possible - also put a picture with them - tweets with pictures get better response

Everything we do will have #ReachMillions

The other hash tag is a random target market I want to send to - to see if we can penetrate or gain traction somewhere

So following this format -

headline - content - Read the full blog post: link - #ReachMillions #Entrepreneur

Link - this is the actual blog post link - in most cases it will be too long - you will need to convert to a bitly link
log into my account to do this

https://bitly.com/a/sign_in

USERID - TracyRepchuk

PW - bravosw14

- it may require a 6 digit verification ID that it will send to my phone. I'll post in skype when I get it - then you can save login for 30 days.

Sample Article from above:

➔3 SEO Tips for YouTube Videos

YouTube is today the world's second biggest search engine. It has a huge untapped traffic source. It boasts of over a whopping 30 million visitors each day. Below are three simple, yet very effective strategies on how to optimize your YouTube videos for Google and YouTube rankings.

Find Video Keywords

Just like anything that has to do with SEO, you need to do keyword research. The goal here is to find the keywords whose results feature on Google's first page. These ones are called video keywords. Optimizing your video for keywords that do not have any video results in Google will mean that you will only get traffic from people who will be searching on YouTube. Conversely, if you correctly optimize for video keywords, then you will get targeted traffic coming to your video directly from the first page of Google.

The best way to find the much-needed video keywords is to conduct a search for keywords specifically in your niche. After finding the keywords, use Google's Keyword Planner to find out whether the keyword has enough search volume every month. The threshold that the search volume of any specific video keyword should meet to qualify as enough is usually three hundred searches every month. If a keyword gets at least three hundred searches per month, then that means it gets decent amount of searches in YouTube itself.

High Quality Videos

The most useful YouTube ranking signal is user engagement. No matter how much you try to optimize your video for search engines, if it is a poor quality video, then it will not rank. YouTube judges your video usually based on how YouTube users interact with it. And how does YouTube know this?

Test and Measure

There is a range of metrics that YouTube uses to determine if your video is of high quality or of low quality. For example, it considers video retention, comments, people who subscribe after watching, how many people share

your videos across social media sites, how many people favorite your video, and how people use the thumbs up and thumbs down feature. You can agree that these things will reveal a lot about the quality of your video. Therefore, produce high quality videos that will enamor users to your videos, and your users will thank you in kind.

- RESULTS:

3 SEO Tips for YouTube Videos - #1 Find Video Keywords - Read the full blog post: (blog post link) #ReachMillions #Entrepreneur

3 SEO Tips for YouTube Videos - #2 High Quality Videos - Read the full blog post: (blog post link) #ReachMillions #Entrepreneur

3 SEO Tips for YouTube Videos - #3 Test and Measure - Read the full blog post: (blog post link) #ReachMillions #Entrepreneur

(b) then post each tweet separately to Google+

Each of those from above step

(c) Then take the entire blog post/article – and post as an article in LinkedIn

Make sure you do NOT share an update - but WRITE AN ARTICLE

At the bottom of that put article put the following - note the sentence in the first line however - this should change to be the keyword of the article

I hope you got some key information about "Creating an Internet Marketing Daily Plan." KEYWORD

I hope you got some key information about KEYWORD.

I look forward to getting you more great information like this soon.

Be sure to join my community if you haven't already -

<http://www.FastActionResults.com> and grab my free gift for you.

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(d) Then post half the blog post to FB - business account

with a link to the full blog post

ie.

BLOG POST - chopped at a logical point

(Then add the following sentence)

Catch the rest at : (INSERT FULL BLOG LINK) <http://tracyrepchuk.com/internetmarketingdailyplan/>

(5) Autoresponder Post - evergreen and broadcast

For now we will handle this part - until you are ready to also go in and do this to Aweber and/or Infusionsoft

You will send the full blog post link - so we know to do it